



Dear Parent or Guardian

We are taking part in **Readathon** and we'd like your child to join in.

Readathon is the UK's national sponsored reading event, encouraging children to read for pleasure, whilst raising money for seriously ill children. Reading for pleasure is known to improve a child's chances throughout their lives (*OECD Reading for Change 2000*).

PLUS the school gets free books worth 20% of the total money we raise.

As well as providing books and storytelling to children in hospital through its initiative **ReadWell**, **Readathon** supports two incredible charities - **CLIC Sargent**, which provides vital support for children and young people with cancer, and their families, and **Roald Dahl's Marvellous Children's Charity**, which helps seriously ill and disabled children.

In short, everyone benefits. What do you need to do?

1 We'll be helping children to set their own reading challenge - so do get involved in this if you like. Children must enjoy and look forward to their reading challenge and it must be appropriate to their age and ability. They can read books, comics, fiction or non-fiction and can even be read to. Remember, **Readathon** is not homework and it's not assessed.

2 Please help your child to find sponsors among family and friends. Please also help to ensure UK tax payers fill in their name and address accurately and tick the GiftAid box - it doesn't cost them an extra penny, but it means **Readathon** can claim 25% extra from the Government.

Here's to happy reading - and thank you for your support.

“ Inspiring children to read is one of the greatest gifts you can give them. I'd recommend **Readathon** to anyone. ”

Julia Donaldson, author and Children's Laureate

Improving lives through sponsored reading