

The pupils at your child's school are taking part in **Readathon**.

Readathon is a national sponsored read which aims to raise a million pounds every year for seriously ill children. It works just like a sponsored walk or swim, except that the children read books in exchange for pledges of money.

The money raised is donated equally to CLIC Sargent and The Roald Dahl Foundation, who between them spend it primarily helping children and young people in Britain suffering from cancer, Hodgkin's disease, leukaemia, epilepsy, blood disorders or acquired brain injury.

You can help them...

- *Let them read whatever they choose. Readathon is for fun, it's not homework, or a chore.*
- *If your child is very young or not a keen reader, allow them to choose a magazine or comic, listen to a story on tape or draw/colour in a book-based picture. You could sponsor them to listen to you reading them a story.*
- *Give them lots of encouragement and help them to find sponsors among family and friends. Grandparents can be very useful!*

Please remind your child of the Readathon Code:
Stick to family and friends – do not approach strangers.

Thank you for your support.

**Schools taking part can now buy children's books at half price.
The more money you help them raise, the more books they can buy.**



Readathon[®]
Reading for life!

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Readathon is now able to claim Gift Aid on behalf of its charities. This means that all tax paying sponsors can tick the Gift Aid box on the child's Sponsor form/card and we can claim an **additional 28%** from the Inland Revenue.

So, we can donate even more money to helping seriously ill children.

Thank you